

BOOTH SPACE PRICING

Tier	Total Sq. Ft	Standard Booth	Prime Booth
1	12,000+	\$38.00	\$40.00
2	9,000 - 11,999	\$38.50	\$40.50
3	6,000 - 8,999	\$39.00	\$41.00
4	3,000 - 5,999	\$39.50	\$41.50
5	800 - 2,999	\$40.00	\$42.00
6	400 - 799	\$40.50	\$42.50
7	0 - 399	\$41.00	\$43.00

NOTE: All exhibitors will be responsible for their own flooring solutions.

PAYMENT DEADLINES:

First 10% of booth space price + \$1,000 2027 Alliance membership dues.
Due upon signing.

40% will be due on or before January 15, 2027.

Final 50% will be due on or before May 14, 2027.

Mark these
deadlines to avoid
an up to 18% annual
late fee on your entire
balance due.

CANCELLATION PENALTIES (Includes downsizing):

On or prior to December 11, 2026 10% of total space price

December 12, 2026 - March 5, 2027 25% of total space price

March 6, 2026 - June 4, 2027 50% of total space price

On or after June 5, 2027 100% of total space price

*Membership dues are non-refundable

QUESTIONS?

If your team has any questions please contact
exhibit@printingunited.com or reach out directly
to your current sales representative.

