

PRINTING UNITED EXPO — ASI PAVILION PRICING

Tier	Sq. Ft	STANDARD		PRIME	
		Pre-sale + Onsite	Post-Expo	Pre-sale + Onsite	Post-Expo
1	12,000+	\$35.00	\$37.00	\$37.00	\$39.00
2	9,000 - 11,999	\$35.50	\$37.50	\$37.50	\$39.50
3	6,000 - 8,999	\$36.00	\$38.00	\$38.00	\$40.00
4	3,000 - 5,999	\$36.50	\$38.50	\$38.50	\$40.50
5	800 - 2,999	\$37.00	\$39.00	\$39.00	\$41.00
6	400 - 799	\$37.50	\$39.50	\$39.50	\$41.50
7	0 - 399	\$38.00	\$40.00	\$40.00	\$42.00

Pre-sales + Onsite — Ends October 24, 2025

Post-Expo — Begins October 25, 2025

Membership Dues — \$1000

PAYMENT TERMS

First 10% of booth price	Due upon signing
\$1,000—2026 Alliance membership dues	Due upon signing—Dues are non-refundable
40% of booth total	Due on or before January 16, 2026
Final 50% of booth total	Due on or before May 15, 2026

CANCELLATION POLICY FOR 2026 (THIS INCLUDES DOWNSIZING.)

On or prior to December 12, 2025	10% of total space price
December 13, 2025 – March 6, 2026	25% of total space price
March 7, 2026 – June 5, 2026	50% of total space price
On or after June 6, 2026	100% of total space price

LATE FEE POLICY

Any past due amount is subject to an 18% annual (1.5% monthly) (or the highest rate permitted by law, whichever is less) fee that is applicable to the entire balance due, inclusive of booth fees, membership dues and/or sponsorship fees.