

TIERS	BOOTH SQ. FT.	STANDARD	COST PER 100 SQ. FT.
1	12,000 & Up	\$36.00	\$3,600
2	9,000 - 11,999	\$36.50	\$3,650
3	6,000 - 8,999	\$37.00	\$3,700
4	3,000 - 5,999	\$37.50	\$3,750
5	800 - 2,999	\$38.00	\$3,800
6	400 - 799	\$38.50	\$3,850
7	0 - 399	\$39.00	\$3,900

**NOTE: All exhibitors will be responsible for their own flooring solutions.**

#### PAYMENT DEADLINES:

First 10% of booth space price + \$1,000 2024 Alliance membership dues. Due upon signing.

40% will be due on or before January 13, 2025.

Final 50% will be due on or before May 16, 2025.

MARK THESE DEADLINES TO AVOID AN UP TO 18% ANNUAL LATE FEE ON YOUR ENTIRE BALANCE DUE.

#### CANCELLATION PENALTIES:

On or prior to December 16, 2024 10% of total space price

December 17, 2024 – March 3, 2025 25% of total space price

March 4, 2025 – June 3, 2025 50% of total space price

On or after June 4, 2025 100% of total space price

\*Membership dues are non-refundable

**There's an update to our cancellation policy for 2025!** Please be thoughtful when determining the size of your booth so you aren't downsizing later. **Why?** This allows more space for the entire community to participate and our team can really maximize the floor plan.



#### QUESTIONS?

If your team has any questions please contact [exhibit@printingunited.com](mailto:exhibit@printingunited.com) or reach out directly to your current sales representative.