

TIERS BOOTH SPACE

| TIERS | BOOTH SQ. FT. | STANDARD | COST PER 100 SQ. FT. |
|-------|----------------|----------|----------------------|
| 1 | 12,000 & Up | \$36.00 | \$3,600 |
| 2 | 9,000 - 11,999 | \$36.50 | \$3,650 |
| 3 | 6,000 - 8,999 | \$37.00 | \$3,700 |
| 4 | 3,000 - 5,999 | \$37.50 | \$3,750 |
| 5 | 800 - 2,999 | \$38.00 | \$3,800 |
| 6 | 400 - 799 | \$38.50 | \$3,850 |
| 7 | 0 - 399 | \$39.00 | \$3,900 |

NOTE: All exhibitors will be responsible for their own flooring solutions.

PAYMENT DEADLINES:

First 10% of booth space price + \$1,000 2024 Alliance membership dues. Due upon signing.

40% will be due on or before January 13, 2025.

Final 50% will be due on or before May 16, 2025.

CANCELLATION PENALTIES:

On or prior to December 16, 2024 10% of total space price

December 17, 2024 – March 3, 2025 25% of total space price

March 4, 2025 – June 3, 2025 50% of total space price

On or after June 4, 2025 100% of total space price

*Membership dues are non-refundable

MARK THESE DEADLINES TO AVOID AN UP TO 18% ANNUAL LATE FEE ON YOUR ENTIRE BALANCE DUE.



QUESTIONS?

If your team has any questions please contact exhibit@printingunited.com or reach out directly to your current sales representative.

There's an update to our cancellation policy for 2025! Please be thoughtful when determining the size of your booth so you aren't downsizing later. **Why?** This allows more space for the entire community to participate and our team can really maximize the floor plan.