

# CUSTOMER INVITE — INCENTIVE PROGRAM

Let's work together to get critical mass to the Expo. Why? To get you more leads and a stronger ROI. Need more incentive? Get the most attendees to register using your unique promo code in your tier and win the amount below.

Your tier is determined by the amount of booth space contracted for 2024 PRINTING United Expo. In addition to the below credit, all winners will be included in Alliance Media post-show coverage.

Tiers	Booth By Sq.Ft.	1st Place Credit	2nd Place Credit
1	9,000 & Up	\$ 12,000	\$ 6,000
2	6,000 – 8,999	\$ 7,500	\$ 3,750
3	3,000 – 5,999	\$ 5,000	\$ 2,500
4	800 – 2,999	\$ 2,500	\$ 1,250
5	400 – 799	\$ 2,000	\$ 1,000
6	100 – 399	\$ 1,000	\$ 500

## Rules & Guidelines

- Promo code is only applicable for printer, print buyer, installer, and brands & agencies registration types.
- Must be in good standing with PRINTING United Alliance with no outstanding balance.
- Final promo code counts do not include exhibitor staff.
- Winners will be announced by October 10, 2024.
- Prize value can be put towards onsite sponsorship items and/or booth credit for PRINTING United Expo 2025.
- You must exhibit at both PRINTING United Expo 2024 & 2025 to receive credit.

**SEPTEMBER  
10-12, 2024**  
LAS VEGAS