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**PRINTING United Expo Welcomes Mailing, Shipping, and Fulfillment Community Members Across the Globe**

*Leading organizations across the mailing supply chain have signed up to join this year’s event this October 18-20 in Atlanta*

**Fairfax, Va. –** [PRINTING United Expo](http://www.printingunited.com), produced annually by PRINTING United Alliance and taking place October 18-20 at the Georgia World Congress Center in Atlanta; proudly welcomes leading mailing, shipping, and fulfillment companies from across the globe. New this year at the event is a dedicated Mailing, Shipping, and Fulfillment HUB anchored with activities lined up across all three days of the event. Attendees will have the unique opportunity to view global product launches and never-before-seen technology at this year’s show, as well as take part in specially focused meetings and education. Registration for PRINTING United Expo 2023 is available online at [www.printingunited.com/register](http://www.printingunited.com/register).

**Global Technology Showcase Live on the Expo Floor**
More than 750 exhibitors have signed on for the 2023 event, nearly selling out the show floor, and continuing to grow. Industry media and association partners in the space like *Mailing Systems Technology* magazine, In-Plant Printing and Mailing Association (IPMA), Mailing and Fulfillment Services Association (MFSA), National Association of Presort Mailers (NAPM), United States Postal Service (USPS), Xplor, and more; have partnered with this year’s event, making it a collaborative engagement and draw for all mailing professionals.

With over a million square feet of equipment, technology, and trends on display, attendees have the opportunity to see live technology unveilings and demonstrations of the industry’s latest innovations and visit with product managers through to executive leadership from companies like BCC Software, BlueCrest, BOWE SYSTEC, Capital Mailing Equipment, Crawford Technologies, Inc., Kern, Inc., Kirk-Rudy, PCI – Postal Center International, Pitney Bowes, Quadient, Inc., Tritek Systems, Inc., United Business Mail, W+D North America, and more.

Just a sampling of technology being highlighted from this segment during the three-day, packed global event include:

* **BOWE Systec** -- Fusion Speed Envelope Inserter with BoxIT automated Mail Tray sorting
* **Capstone Technology** -- AutoViri Trayer Robot w/ Conveyer and Mail Tray Tag/Labeler
* **Kirk-Rudy** – FireJet 4C Addressing & Inkjet Printing Press with 1600 x 1600 dpi Color
* **PCI (Postal Center International)** -- BlueCrest (Fluence) Elevate Mail Sorter with 16 Two-Tier Bins
* **W+D/BW Converting Solutions** -- BB820+ Multi-Format Envelope & Voter Ballot Inserter
* **…and more!**

**Highlighted Expo 2023 Mailing Experiences**
The new dedicated *Mailing, Shipping, and Fulfillment Community HUB* on the Expo show floor (booth B1343) offers a space to connect with the entirety of the community and meet with industry leaders and known media and associations from around the world. Postal professionals interested in participating or learning more about USPS and mailing and shipping industry initiatives are welcome to join a livestreamed session of the Autumn USPS MTAC Meetings in Washington, D.C.

For more information about PRINTING United Expo 2023, visit [www.printingunited.com](http://www.printingunited.com).

**Join the Alliance**

If you would like to learn more about becoming an Alliance member, visit [www.printing.org/membership](http://www.printing.org/membership), or call 888-385-3588 to speak with our membership team for more information.

**About PRINTING United Alliance**
[PRINTING United Alliance](http://www.sgia.org) is the most comprehensive member-based printing and graphic arts association in North America, comprised of the industry’s vast communities. The Alliance serves industry professionals across market segments with preeminent education and training via iLEARNING+, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – Printing Impressions, Packaging Impressions, Wide-format Impressions, In-plant Impressions, Apparelist, and Print+Promo Marketing. Now a division of PRINTING United Alliance, [Idealliance](https://idealliance.org/) is a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.

PRINTING United Alliance also produces the [PRINTING United Expo](http://www.printingunited.com), the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.