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**PRINTING United Expo 2023 Shaping Up to be a Major Label Event**

*The Expo has engaged with leading label and packaging manufacturers, associations, and media outlets, further illustrating the “one roof concept” benefit to its global attendees*

**Fairfax, Virginia** – PRINTING United Expo, produced annually by PRINTING United Alliance, the most comprehensive member-based printing and graphic arts association in North America; today announces the significant presence of label partners joining in the 2023 event. PRINTING United Expo is being held October 18-20 at the Georgia World Congress Center in Atlanta, Ga. Registration is available online at: [www.printingunited.com](http://www.printingunited.com).

**What Attendees Can Expect to See**

Global leaders in labels and packaging continue to sign up for PRINTING United Expo 2023. The event’s approach to offering attendees a glimpse at market segments across all printing verticals is a driving force behind its increased popularity. Here, attendees can explore areas of expanded opportunities and business diversification in digital printing, consumables, workflow automation, finishing, and more.   
  
Leading media and association companies serving the space, such as *Packaging Impressions, Label & Narrow Web* magazine*, El Empaque + Conversion* magazine, and TLMI, to name a few, are all engaging with this year’s Expo, helping readers and members navigate all there is for them to experience.   
  
Some of the newest technology attendees can expect to see includes:

***Heidelberg -- Gallus One Digital Label Press***

Heidelberg USA will present the Gallus One, including an inline finishing device from partner Prati, at PRINTING United Expo. The new roll-to-roll press prints CMYK+W up to 13 3/8” (340mm) wide at 98 ft/min (30 m/min) or 230 ft/min (70 m/min). With 1200 x 1200 dpi resolution, the Gallus One achieves offset-like quality and 85% white opacity at top running speed. Heidelberg will also feature a complete digital ecosystem including the Versafire EP, Prinect Production Manager with Prinect Digital Front End, and POLAR N 115.   
  
“We’re excited to have PRINTING United right in our ‘backyard’ this year,” says Felix Mueller, president, Heidelberg North America. “This event provides us with a valuable platform to showcase our latest products and innovations, connect with industry leaders, and forge new partnerships. This year, we look forward to showcasing our digital ecosystem, which includes the newly launched Gallus One – removing the TCO barriers to profitable digital labels, with the highest level of reliability, productivity, and price performance.  We are looking forward to another successful showing at the Expo this October.”

***Durst – Tau RSC Technology***

Durst will highlight its Tau RSC technology and vast ecosystem of printers and software at PRINTING United Expo 2023. The Durst Tau RSCi, designed for industrial level productivity, offers high quality in the most economical way. Available in printing widths of 330, 420 or 510 mm, the machine is touted as a productivity workhorse with printing speeds up to 100m/min. The printer can be equipped with the new double white feature, increasing productivity when printing with white ink at highest opacity to 80m/min. The Tau 330 RSC E combines best-in-class print quality with a cost-effective investment and is fully upgradable to an 8-color press. The Tau 330 RSC has native 1,200 dpi resolution and print speeds up to 80 m/min.  
  
“PRINTING United Expo is a testament to the vast innovation the print industry can offer. Durst has always been a prominent contributor to the show, primarily focusing on our wide format and software solutions,” says Tim Saur, CEO and managing director, Durst North America. “With more print service providers diversifying their product portfolios, Durst has decided that PRINTING United Expo would be an excellent opportunity to demonstrate the innovation and strength of our Tau RSC line.   
  
“There is significant growth opportunity in the label market, and our Tau Series of digital printers is helping define that path. The addition of the Tau RSC to our lineup this year will further demonstrate our strength and success in both markets.”

***SCREEN -- Truepress Jet L350 Series UV Inkjet Label Presses***

The Truepress Jet L350UV SAI series answers the industry’s demand for mixed, short-run printing for high quality label products, including prime, industrial, and low-migration applications. The UV Inkjet narrow web press delivers outstanding stability, enabling high-speed printing of up to 60 meters per minute. Variable drop grayscale heads provide excellent image quality and improved color reproduction to meet the demands of a wide variety of market needs. The small footprint, short print path and touchscreen operation make the press an attractive, easy to operate and low maintenance solution for even the most crowded production floors.

“SCREEN has almost 15 years of experience providing high speed, production class inkjet solutions for demanding markets such as commercial print, direct mail, and transactional printing, in addition to the label and packaging provider markets,” says Mark Schlimme, vice president, marketing, SCREEN Americas. “Attendees at this year’s PRINTING United Expo will have the opportunity to see press solutions live and in action and learn how to easily adopt SCREEN technology to diversify and grow their business. The Expo provides a major advantage for manufacturers to showcase complete portfolios of technology to various market segments; and for attendees to learn about it, all under one roof.”

For more information about PRINTING United Expo, and to stay apprised of those in the global label space engaging with the event, visit [www.printingunited.com](http://www.printingunited.com).

**Join the Alliance**

Become a member and discover the vast benefits available to you as part of the Alliance community. To learn more, or to join, visit [www.printing.org/membership](http://www.printing.org/membership).

**About PRINTING United Alliance**[PRINTING United Alliance](http://www.sgia.org) is the most comprehensive member-based printing and graphic arts association in the United States, comprised of the industry’s vast communities. The Alliance serves industry professionals across market segments with preeminent education and training via iLEARNING+, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – *Printing Impressions, Packaging Impressions, Wide-format Impressions, In-plant Impressions, Apparelist,* and *Print+Promo Marketing*. Now a division of PRINTING United Alliance, [Idealliance](https://idealliance.org/) is a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.   
  
PRINTING United Alliance also produces the [PRINTING United Expo](http://www.printingunited.com), the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.