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 **PRINTING United Expo Opens Registration for 2023 Event this October**

*Reconnect with peers and discover your company’s next business opportunity at the experience-rich Expo in Atlanta on October 18-20*

**Fairfax, Virginia** — PRINTING United Alliance, the most comprehensive member-based printing and graphic arts association in the U.S., today announces that registration for PRINTING United Expo 2023 is now open. This leading global printing event serving markets across all printing segments will take place at the Georgia World Congress Center in Atlanta, Georgia on October 18-20. For more information and to register for the 2023 Expo, visit [www.printingunited.com](http://www.printingunited.com).

**A Million+ Square Feet of Opportunity**
With over a million square feet of equipment, technology, and trends on display, attendees have the opportunity to see live product unveilings and demonstrations of the industry’s latest products and innovations across Apparel, Commercial, Wide-format, Industrial, Promotional, Label and Packaging, Mailing, Shipping, and Fulfillment, and more. Attendees actively in the buying cycle or simply exploring the latest technologies and solutions will learn how to diversify and grow their business.

**Expo 2023: Highlighted Experiences**
Many new and expanded show highlights are being planned for an even greater attendee experience to truly maximize the “under one roof” approach as a one-stop venue for all things printing. Take advantage of these show highlights, including:
 *Industry-leading Education*

Back by popular demand are paid educational sessions which cover the latest trends, economics, and growth areas for businesses to diversify across subject areas, from industry leaders to full panel sessions led by experts in their field.

*Market Segment Community Hubs, Guided Tours, Daily Happy Hour, and More*
Also by popular demand are segment areas on the show floor where attendees can stop by and speak with industry leaders and renowned media and associations from around the world. Expo Hubs on the show floor this year include: Commercial; Functional Printing and Industrial; Future State and Apparel; In-Plant; Label and Packaging; LATAM; Italian; Mailing and Shipping; and Wide-format and Digital Textile. Daily tours, morning coffee and roundtable discussions, and happy hour celebrations will be held each day of the show at the Community Hubs.

**Global Industry Leaders Showcasing Technology Live from the Expo Floor**
Over 625 exhibitors have signed on already for the 2023 event, nearly selling out the show floor, and continuing to grow. To see the full list of solution provider, go to <https://pru23.mapyourshow.com/8_0/explore/exhibitor-alphalist.cfm#/>.

Some of the exhibitors that attendees will have the chance to see include: 4over Inc., Agfa, Baldwin Technology, BELLA+CANVAS, Bluecrest, BOWE SYSTEC, Canon USA, Dalim Software, DirectMail2.0, Durst, Drytac, Duplo USA, EFI, eProductivity Software, Epson America, Fisher Textiles, FUJIFILM, GMG Americas, Graphco, Graphic Whizard, Heidelberg, Inkcups, Kern Inc., Kirk-Rudy, Koenig & Bauer, Komori America / MBO America, Kornit Digital, Kyocera Document Solutions, Laird Plastics, Landa, M&R Printing Equipment, Midland Paper, Packaging & Supplies, Mimaki USA, Muller Martini, MUTOH America, Nazdar SourceOne, OmniPrint International, Orbus Exhibit & Display Group, Pitney Bowes, Postal Center International (PCI), printIQ, Ricoh USA, RMGT – Graphic Systems North America, Roland DGA, Rollem Int’l., ROQ.US, SanMar, SCREEN Americas, STAHLS’, Standard Finishing Systems, TVF, United States Government Publishing Office (GPO), United States Postal Service (USPS), Vanguard Digital Printing Systems, W+D North America, and many more.

**Opening Night Industry Party at the Historic Tabernacle**
Celebrate with your industry peers and colleagues at the special Opening Night Party at the historic Atlanta Tabernacle for a night of live music, dancing, networking, and more. The party takes place on Wednesday, October 18 at 8 – 10 p.m. and admission is free with Expo badge.

**Alliance VIP Member Experience**
The red carpet is being rolled out at the Expo for Alliance members. Exclusive show benefits for members include:

* Free Expo pass
* Free paid educational sessions
* Express, members-only registration line
* Unlimited access to the Alliance Member Lounge with refreshments and amenities
* Reserved seating at keynote presentations
* Reserved seating at the Future State Theater
* Early access to the Opening Night Party with members-only bar and lounge
* Free coffee in the Community Hubs from 9 – 10 a.m. with Roundtable Discussions

For more details about PRINTING United Expo 2023, visit [www.printingunited.com](http://www.printingunited.com). For sponsorship opportunities, contact Jack Noonan: jnoonan@printing.org. **Join the Alliance**
Join the most comprehensive printing community association in the industry and begin maximizing the vast membership benefits today, including the VIP member experience at Expo. Visit [printing.org/join](https://www.printing.org/join) or call 888-385-3588 to speak with an Alliance membership team member to sign up today.

**About PRINTING United Alliance**[PRINTING United Alliance](http://www.sgia.org) is the most comprehensive member-based printing and graphic arts association in the United States, comprised of the industry’s vast communities. The Alliance serves industry professionals across market segments with preeminent education, training, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – *Printing Impressions, Packaging Impressions, Wide-format Impressions, In-plant Impressions, Apparelist,* and *Print+Promo Marketing*. Now a division of PRINTING United Alliance, [Idealliance](https://idealliance.org/) is a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.

PRINTING United Alliance also produces the [PRINTING United Expo](http://www.printingunited.com), the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.