Prices indicated below represent prime and standard booth rates. Prime booth rates are considered premier placement. These booths are located near the front of the hall, near the entrances, and along the main aisles. Standard booth rates refer to all other locations.

TIERS	BOOTH SQ. FT.	PRIME	COST PER 100 SQ. FT.	STANDARD	COST PER 100 SQ. FT.
1	12,000 & Up	$34.00	$3,400	$32.00	$3,200
2	9,000 – 11,999	$34.50	$3,450	$32.50	$3,250
3	6,000 – 8,999	$35.00	$3,500	$33.00	$3,300
4	3,000 – 5,999	$35.50	$3,550	$33.50	$3,350
5	800 – 2,999	$36.00	$3,600	$34.00	$3,400
6	400 – 799	$36.50	$3,650	$34.50	$3,450
7	0 – 399	$37.00	$3,700	$35.00	$3,500

As an Alliance Association Event, all Exhibitors must be members. For more information about member benefits, please visit printing.org.

PAYMENT TERMS & SCHEDULE:
1. 10% of booth space price + $1,000 2024 Alliance membership dues due at signing
2. 40% will be due on or before January 15, 2024
3. Final 50% will be due on or before May 10, 2024

Due to PCI Compliance, PRINTING United doesn't store credit card or bank information. We will not automatically charge your account on the dates outlined above. Credit card payments will need to be authorized through our online payment processing portal or a card number can be provided over the phone to be charged by our team.

PAYMENT OPTIONS:
• Make a payment online - a non-refundable 3% convenience fee will be added to each transaction
• Make a payment by wire transfer - please add $25.00 to the amount to cover wire fee
• Make a payment by ACH

Please contact our team with any questions about your invoice or becoming an exhibitor at 2024 PRINTING United Expo | exhibit@printingunited.com