



**PRIMARY TOOLS**

Exhibitor Dashboard	Exhibitor Service Manual	Terms and Conditions/Rules	Exhibitor Communications
<ul style="list-style-type: none"> <li>• Make Payments</li> <li>• Download Invoices</li> <li>• Update Company Profile</li> <li>• Exhibitor Directory Listing</li> <li>• Online Advertising Packages</li> <li>• New Lead/Stats</li> <li>• Housing</li> <li>• Expo Updates</li> <li>• Exhibitor Webinars</li> <li>• Access Exhibitor Invites</li> </ul>	<ul style="list-style-type: none"> <li>• The Exhibitor Service Manual is your “go to” for ordering products and services. For example, you will see these documents below in the ESM as well as others:               <ul style="list-style-type: none"> <li>• Welcome Letter</li> <li>• Official Service Providers and Show Contacts</li> <li>• Tips to Maximize and Save</li> <li>• Exhibitor Checklist</li> <li>• Exhibitor Space Rules and Specifications</li> <li>• And Regulations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Make sure you read through the terms and rules entirely.</li> <li>• If you are planning to have an EAC, you will need to fill out the EAC Form and make sure your EAC knows the T&amp;C and R&amp;R as well.</li> <li>• EAC's are required to submit their COI for approval.</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibitor Updates: Show Management sends out Exhibitor Updates monthly throughout the year. These updates inform exhibitors of certain exhibitor services, upcoming deadlines and what is in the making.</li> </ul>

**IMPROVE YOUR ROI**

Sponsorship Program	Exhibitor Invite Program (Nvytes)	Product Categories
<p>Interested in sponsoring in 2023? We are moving to a consultative method and your total dollar spend with PRINTING United Expo will determine your sponsor level.</p> <ul style="list-style-type: none"> <li>• There are a multitude of options available to ensure exhibitors achieve their strategic goals. New product launches, wayfinding/booth traffic, branding, special events, etc. can be widely promoted via sponsorships.</li> <li>• Contact our sales representatives to discuss your objectives and ideas. We have sponsorships for every budget and look forward to making this your most successful PRINTING United Expo!</li> <li>• <b>Interested?</b> Email Jack Noonan at <a href="mailto:jnoonan@printing.org">jnoonan@printing.org</a></li> </ul>	<p>Invite your customers to attend PRINTING United Expo with your unique promo code and custom marketing materials.</p> <ul style="list-style-type: none"> <li>• Access your customer invites by logging into the Exhibitor Dashboard and locating the Nvytes tile.</li> <li>• Nvytes is free, easy to use, and loaded with marketing material including social media graphics, a landing page, banner ads, ready to send emails and more!</li> <li>• All marketing assets can be easily downloaded straight from the Nvytes platform and used to promote your presence at the Expo.</li> <li>• Promo codes are only applicable to printers and print buyers. This offer excludes supplier, consultant, and analyst registration types.</li> </ul>	<p>Exhibitors are able to select up to 20 product categories. When registering attendees will be asked buying intent and matched with potential exhibitors who have the product/service they are interested in.</p>