PRIMARY TOOLS

Exhibitor Dashboard	Exhibitor Service Manual	Terms and Conditions/Rules	Exhibitor Communications

• Make Payments
 	
• Download Invoices
 	
• Update Company Profile
 	
• Exhibitor Directory Listing
 	
• Online Advertising Packages
 	
• New Lead/Stats
 	
• Housing
 	
• Expo Updates
 	
• Exhibitor Webinars
 	
• Access Exhibitor Invites
	• The Exhibitor Service Manual is your "go to" for ordering products and services. For example, you will see these documents below in the ESM as well as others:
	
	  • Welcome Letter
	  • Official Service Providers and Show Contacts
	  • Tips to Maximize and Save
	  • Exhibitor Checklist
	  • Exhibitor Space Rules and Specifications
	  • And Regulations
		• Make sure you read through the terms and rules entirely.
		
		• If you are planning to have an EAC, you will need to fill out the EAC Form and make sure your EAC knows the T&C and R&R as well.
		
		• EAC's are required to submit their COI for approval.
			• Exhibitor Updates: Show Management sends out Exhibitor Updates monthly throughout the year. These updates inform exhibitors of certain exhibitor services, upcoming deadlines and what is in the making.

IMPROVE YOUR ROI

Sponsorship Program	Exhibitor Invite Program (Nvytes)	Printing United UX Platform
Interested in sponsoring in 2022? We are moving to a consultative method and your total dollar spend with PRINTING United Expo will determine your sponsor level. • There are a multitude of options available to ensure exhibitors achieve their strategic goals. New product launches, wayfinding/booth traffic, branding, special events, etc. can be widely promoted via sponsorships. • Contact our sales representatives to discuss your objectives and ideas. We have sponsorships for every budget and look forward to making this your most successful PRINTING United Expo! • **Interested?** Email Jack Noonan at jnoonan@printing.org or Mike McGowan at mcgowan@printing.org	Invite your customers to attend PRINTING United Expo with your unique promo code and custom marketing materials. • Access your customer invites by logging into the Exhibitor Dashboard and locating the Nyvtes tile. • Nvytes is free, easy to use, and loaded with marketing material including social media graphics, a landing page, banner ads, ready to send emails and more! • All marketing assets can be easily downloaded straight from the Nvytes platform and used to promote your presence at the Expo.	The PUX platform allows companies to leverage the platform so they can host an incredible event and concentrate on their expo floor experience while our team does the heavy lifting. • Our new PRINTING United UX program is the PRINTING United Expo and BRAND United user experience platform that enables our partners, exhibitors, attendees and key stakeholders to hold an impressive meeting adjacent to the show and expand their ROI for the week during these high-impact events. We have built a thorough, engaging model that will allow those participating to focus on what is most important – their customers. Each event will be seamless and awe-inspiring, with specialized components for all market segments. • **Interested?** Email Frank Tueckmantel at ftueckmantel@napco.com.