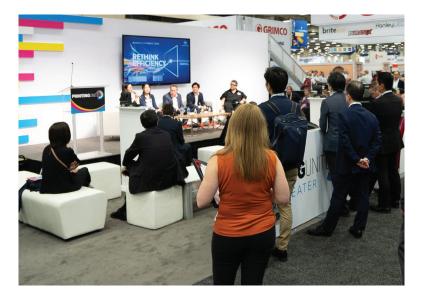
## **PRESS CONFERENCES & PR**

We are excited to be the show of the year where new technology, updates, and news will be on display to the world at large! With many exhibitors debuting brand new solutions to the marketplace, we will have leading industry media and journalists attending the event to cover the latest developments. As such, PRINTING United Expo will again offer a dedicated Press Conference Room at the show, located near the Press Office, on a first-come, firstserved basis.



## **Conference Room Requests**

- Those wishing to reserve a press conference slot during show hours to hold a media briefing should contact Amanda Kliegl, and make note of a preferred time and day.
- Please note that we cannot guarantee your requested time slot, but we will work diligently with you on scheduling whenever possible.
- Further information will be shared in the coming weeks with your confirmed time slot, room location, relevant health and safety parameters, and contact information for AV and catering needs.

## **Press Releases & Product Launches**

- Share your show plans for product launches and any news as it relates to the Expo.
- We will route those into our communication channels to help further exposure of your show presence.
- Send all Press Releases and Product Launches to press@printing.org.



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