

ENEWSLETTERS & DAILY PACKAGES & PRICING



PACKAGE OPTIONS

	PREMIUM	ADVANCED	INTERMEDIATE	BASIC	STARTER
PRINTING United Expo Daily (All 3 Issues)	Cover	Full Tab Page	Standard Page	1/2 Tab Page	1/4 Tab Page
Product Spotlight	✓	✓	✓		
Pre-Expo eNewsletter	4 Premium Positions	3 Premium Positions	3 Featured Positions	2 Featured Positions	1 Featured Position
LIVE! PRINTING United Expo eNewsletter	4 Videos	3 Videos	3 Featured Positions	2 Featured Positions	1 Featured Position
Savings	\$4,000	\$3,025	\$1,475	\$1,050	\$650
Cost	\$34,000	\$27,750	\$13,250	\$9,750	\$5,000

INDIVIDUAL PRICING

PRE-EXPO ENEWSLETTER	COST
Premium	\$1,500
Featured	\$825

LIVE! PRINTING UNITED EXPO ENEWSLETTER	COST
Premium	\$1,500
Featured	\$825
Video	\$4,000

PRINTING UNITED EXPO DAILY	COST
Daily Cover	\$14,500
Full Tab Page	\$11,500
Standard Page	\$9,000
1/2 Tab Page	\$7,500
1/4 Tab Page	\$4,000
Product Spotlight	\$775
Cover Post-It Note	\$12,500
Blow-In Card	\$11,500