



# EXPO SPONSORSHIP OPPORTUNITIES

Sponsorship gives you a voice beyond your booth and helps draw in the printers you want to see. Make your presence at PRINTING United known! Individual and package sponsorships are available; contact our team today to find the ideal sponsorship to fit your unique business goals.

**ALL SPONSORSHIP LEVELS INCLUDE PARTIAL BOOTH CREDIT.**

**TITLE**  
\$100,000

**DIAMOND**  
\$75,000

**PLATINUM**  
\$45,000

**GOLD**  
\$25,000

## SPONSORSHIP OPPORTUNITIES

### Interior Branding Options

Lobby banners, lobby floor graphics, column wraps, escalator ribbons, wayfinding stations



### Exterior Branding Options

Hanging banners, entrance window graphics, sidewalk graphics, shuttlebus headrests

### Online Advertising

Online directory, show planner, mobile app sponsor

### Promotional and Event

Education sponsor, lanyards, tote bags, pens, expo floor map branding



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