

MEDIA BRANDS - EXPO ISSUES



August & September Issues

Printing Impressions, In-plant Impressions, Packaging Impressions, Print + Promo Marketing, PRINTING United Journal, and Wide-format Impressions are the leaders in print industry media! Inform senior-level buyers of the cutting-edge solutions they can expect to see at the PRINTING United Expo!

Reach the FULL MARKET with your message before attendees arrive at PRINTING United Expo!

Each media brand will include a “preview” section for the Expo — the sections will serve as a valuable resource to promote your brand and presence prior to the show. This is the pre-event “go to” resource for the latest news, hot technology, and educational sessions for the commercial, garment, in-plant, packaging, promotional productions, and wide-format segments.



	Printing Impressions	In-plant Impressions	Packaging Impressions	Print + Promo Marketing	PRINTING United Journal	Wide-format Impressions
Full Page	\$7,500	\$3,590	\$3,100	\$2,950	\$2,800	\$5,250
1/2 Page	\$4,600	\$2,390	\$1,850	\$1,590	\$1,960	\$3,750
1/4 Page	\$2,900	\$1,490	\$975	\$950	\$1,190	\$2,500
Issue Month	August	August	August	August	August	July/August
Space Close	July 15, 2022	July 13, 2022	July 20, 2022	N/A	N/A	July 8, 2022
Material Due	July 20, 2022	July 18, 2022	July 25, 2022	N/A	N/A	July 13, 2022
Issue Month	September	September	September	September	September	Sept./Oct.
Space Close	Aug. 17, 2022	Aug. 19, 2022	Aug. 22, 2022	Aug. 29, 2022	Aug. 12, 2022	Sept. 12, 2022
Material Due	Aug. 22, 2022	Aug. 24, 2022	Aug. 25, 2022	Sept. 1, 2022	Aug. 18, 2022	Sept. 15, 2022

*Special positions available for all publications as well