

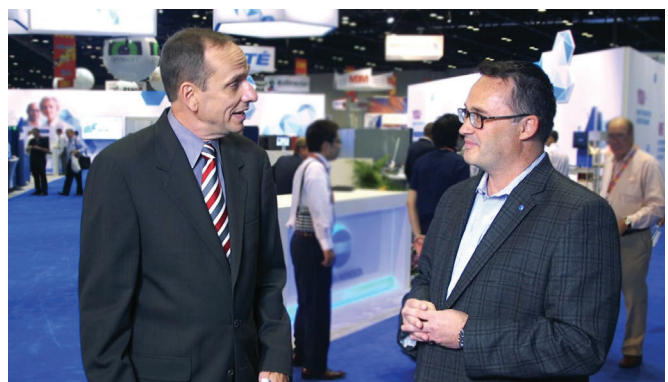


Pre-Expo eNewsletter

Drive brand awareness and thought leadership to all registered attendees, past attendees, and the full audiences of media brands: *Printing Impressions*, *In-plant Impressions*, *Packaging Impressions*, *Wide-format Impressions*, *Apparelist*, *Print + Promo*, and *Promo Marketing* – 98k+ per email (7 total emails).

LIVE! PRINTING United Expo eNewsletter

Launched each day of the Expo to the same audience as the Pre-Expo eNewsletter, this eNewsletter will reinforce your message and drive engagement with video content! Tell your product and strategy story to a vast audience during and after the event.



ENEWSLETTERS

PRE-EXPO eNEWSLETTER

- Premium (Limit 3)
- Featured (Limit 5)

\$1,500
\$825

Distribution

- All registered attendees, past attendees, the full audiences of our media brands: *Printing Impressions, In-plant Impressions, Packaging Impressions, Wide-format Impressions, Apparelist, Print + Promo, and Promo Marketing* — 98k+ per email

All Placements

- Company name and booth #
- Announcement headline of 150 characters
- Announcement body of 500 characters
- Up to 4 links to landing pages on your site
- Premium – top logo “above the fold” placement above news

The screenshot shows the 'PRE-EXPO eNEWSLETTER' interface. It features a 'Premium' section at the top with a large logo and a 'Featured' section below it. The 'Educational Programs' section is also visible. The layout is clean and professional, with clear navigation and content organization.

LIVE! PRINTING UNITED EXPO eNEWSLETTER

- Video (Limit 3)
- Premium (Limit 3)
- Featured (Limit 5)

\$4,000
\$1,500
\$825

Distribution

- All registered attendees, past attendees, the full audiences of our media brands: *Printing Impressions, In-plant Impressions, Packaging Impressions, Wide-format Impressions, Apparelist, Print + Promo, and Promo Marketing* — 98k+ per email
- LIVE! PRINTING United Expo eNewsletter – 3 total emails during the days of the event. The first read of the day!

All Placements

- Company name and booth #
- Announcement headline of 150 characters
- Announcement body of 500 characters
- Up to 4 links: web, email or file downloads
- Premium – top logo “above the fold” placement above news

Video Sponsorship LIVE!

- Top “first read” placement on the eNewsletters
- 2-3 min. “Key Executive/Product” video professionally produced by our in house video team.
- PLUS... you own the video!

The screenshot shows the 'LIVE! PRINTING UNITED EXPO eNEWSLETTER' interface. It features a 'Premium' section at the top with a large logo and a 'Featured' section below it. The 'Educational Programs' section is also visible. The layout is clean and professional, with clear navigation and content organization.