ENEWSLETTERS



Pre-Expo eNewsletter

Drive brand awareness and thought leadership to all registered attendees, past attendees, and the full audiences of media brands: *Printing Impressions, In-plant Impressions, Packaging Impressions, Wide-format Impressions, Apparelist, Print + Promo,* and *Promo Marketing –* 98k+ per email (7 total emails).

LIVE! PRINTING United Expo eNewsletter

Launched each day of the Expo to the same audience as the Pre-Expo eNewsletter, this eNewsletter will reinforce your message and drive engagement with video content! Tell your product and strategy story to a vast audience during and after the event.



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ENEWSLETTERS



PRE-EXPO eNEWSLETTER

\$1.500

\$825

| Premium | (Limit 3) |
|---------|-----------|
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Featured (Limit 5)

Distribution

 All registered attendees, past attendees, the full audiences of our media brands: Printing Impressions, In-plant Impressions, Packaging Impressions, Wide-format Impressions, Apparelist, Print + Promo, and Promo Marketing — 98k+ per email

All Placements

- Company name and booth #
- Announcement headline of 150 characters
- Announcement body of 500 characters
- Up to 4 links to landing pages on your site
- Premium top logo
 "above the fold" placement above news



LIVE! PRINTING UNITED EXPO eNEWSLETTER

| Video (Limit 3) | \$4,000 |
|--------------------|---------|
| Premium (Limit 3) | \$1,500 |
| Featured (Limit 5) | \$825 |

Distribution

- All registered attendees, past attendees, the full audiences of our media brands: Printing Impressions, In-plant Impressions, Packaging Impressions, Wide-format Impressions, Apparelist, Print + Promo, and Promo Marketing — 98k+ per email
- LIVE! PRINTING United Expo eNewsletter 3 total emails during the days of the event. The first read of the day!

All Placements

- Company name and booth #
- Announcement headline of 150 characters
- Announcement body of 500 characters
- Up to 4 links: web, email or file downloads
- Premium top logo "above the fold" placement above news

Video Sponsorship LIVE!

- Top "first read" placement on the eNewsletters
- 2-3 min. "Key Executive/Product" video professionally produced by our in house video team.
- PLUS... you own the video!

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