



PRINTING UNITED EXPO DAILY

The Official *PRINTING United Expo Daily*

The *PRINTING United Expo Daily* provides insight into the who, what, and when for all attendees. Daily coverage, sessions, maps, product information — it's all included. It's a "must-have" investment for all exhibitors that are serious about optimizing their ROI. There are multiple options to serve every exhibitor's budget.



PRINTING UNITED EXPO DAILY

- Daily Cover **\$14,500**
- Full Tab Page **\$11,500**
- Standard Page **\$9,000**
- 1/2 Tab Page **\$7,500**
- 1/4 Tab Page **\$4,000**
- Product Spotlight **\$775**

Advertise in the official *PRINTING United Expo Daily* to optimize your investment and engage with the attendees. Delivered on site at PRINTING United Expo and hand-delivered to attendee hotel rooms, the *Daily* is the top communications medium visitors have in their hands every day to inform their daily schedules and activities.

Thousands will be delivered throughout the 3 days of the Expo — and the prices shown will place you in every issue!

Cover
Inside-Front
Inside-Back
Back Cover

Full
9.5" W x 13" H
(Trim Size)
9.75" W x 13.25"
H (Bleed Size)

Standard
6.5" W x
9.25" H

1/2 page
8.75" W x 5.75" H

1/4 page
4.25" W x
5.875" H

EXCLUSIVE POSITIONS

- **Cover Post-it Note** (All 3 Issues - 1 Per Issue Available) **\$12,500**
- **Blow-in Card** (All 3 Issues - 2 Per Issue Available) **\$11,500**

PRODUCT SPOTLIGHT | \$775

Shine a "Spotlight" on your latest product releases, differentiate your state-of-the-art technology, and tell them where to find it on the floor with an overview product description in the Product Spotlight section of the *PRINTING United Expo Daily*.



Close Date: September 14, 2022
Materials Due Date: September 26, 2022