

Request to Attend PRINTING United Expo

September 23-25, 2026 | Las Vegas Convention Center | Las Vegas, NV

PRINTING United Expo brings the entire print industry into one place. It's a rare chance to step away from the day-to-day and see what's actually working—across equipment, workflows, and new applications—before making decisions that impact the business.

What I'll bring back:

- 1. What's worth investing in.**
Evaluate equipment, software, and workflows in real time. This helps us make more informed decisions before committing to major purchases or process changes.
- 2. Ideas we can use.**
Sessions are focused on real operational challenges—automation, labor, workflow, AI, and business strategy—with takeaways we can apply right away.
- 3. How to stay competitive.**
Understand how others in the industry are solving similar problems and where we may need to adjust to keep pace.
- 4. Stronger vendor relationships.**
Meet directly with suppliers to explore capabilities, pricing, and options that aren't always visible remotely.
- 5. Opportunities for growth.**
See new applications, materials, and markets we can realistically expand into.

Estimated Cost (3 Days): \$1,750-\$1,950

- Expo Registration — Expo + Paid Education Pass: \$150 (this includes an annual PRINTING United Alliance individual membership)
- Airfare: \$600 (Change depending where you live)
- Hotel: \$600 (\$200/night avg)
- Meals & Transportation Around Town: \$400-\$600

This is a focused way to gather insight, validate decisions, and come back with ideas we can actually use. It's a small investment compared to the cost of missing something that could improve how we operate or where we grow next.

Thanks for considering—I'm happy to discuss how to make the most of it.