Sponsorship at a Glance
Interested in sponsoring in 2021? We are moving to a consultative method and your total dollar spend with PRINTING United will determine your sponsor level.

Sponsorship and Investment Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Title</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$100,000</td>
<td>$75,000</td>
<td>$45,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

Exterior Branding Options
- Hanging banners
- Entrance window graphics
- Sidewalk graphics
- Shuttlebus headrests

Interior Branding Options
- Lobby banners
- Lobby floor graphics
- Column wraps
- Escalator ribbons
- Wayfinding stations

Promotional and Event Options
- Education sponsor
- Lanyards, tote bags, pens
- Expo floor map branding

Online Advertising
- Online directory
- Show planner
- Mobile app sponsor

PRINTING United 2021 Sponsorship Incentives

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Exhibit Space Credit</th>
<th>Hanging sign height variance</th>
<th>2021 Priority Exhibit Sales Appointment Order within applicable square footage tier. Sponsors book before 2020 exhibitor within their square footage tier.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title (1 available)</td>
<td>$20,000.00</td>
<td>4 feet</td>
<td>1st</td>
</tr>
<tr>
<td>Diamond</td>
<td>$18,000.00</td>
<td>4 feet</td>
<td>2nd</td>
</tr>
<tr>
<td>Platinum</td>
<td>$12,000.00</td>
<td>2 feet</td>
<td>3rd</td>
</tr>
<tr>
<td>Gold</td>
<td>$6,000.00</td>
<td>2 feet</td>
<td>4th</td>
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</tbody>
</table>

Sponsorship Info:

Jack Noonan
Vice President of Business Development
703-359-1332
jnoonan@printingunited.com

Mike McGowan
Sales Manager
703-359-1362
mmcgowan@printingunited.com

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