



For Immediate Release

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Contact: Kate Achelpohl, SGIA

703-359-1364

kachelpohl@PRINTINGUnited.com

SGIA's 2019 Golden Image Competition Open for Entries

Annual program showcases the best in printing in over 50 categories at PRINTING United

Fairfax, Va. — The Specialty Graphic Imaging Association (SGIA) is accepting submissions from its members for the 2019 Golden Image Competition, which recognizes the best in printing across 53 categories. All entries will be displayed and judged in the Golden Image Gallery at PRINTING United, the latest iteration of the SGIA Expo, produced by SGIA and NAPCO Media and coming to Dallas October 23 - 25.

“The Golden Image Competition is the printing industry’s premier competition showcasing printing excellence across a wide range of applications,” said Johnny Shell, Vice President, Print Technology & Training, SGIA. “It’s a chance for our members to put their best work in front of thousands in the industry and potentially share their accolades with their customers.”

A group of volunteer industry expert judges will award gold, silver, bronze and honorable mention for each category, with gold level winners then considered for one of the four “Best of Show” category honors: Apparel, Creativity, Digital and Graphic. All entries are eligible for the “People’s Choice” Award, voted on by PRINTING United attendees.

Shell encourages all SGIA printer members to enter the competition. “It’s not about the most complex print — it’s about the perfectly executed print,” he said. “The competition ends up being a lot closer than you might think, with only a few points separating most of the entries in a category.”

“We’ve loved showcasing our work at the SGIA Expo, and hope to continue to do so at PRINTING United, because it gives our industry an opportunity to see why we take pride in





our work,” said Tonja Griffin, General Manager/Digital, Mountain Commercial Graphics, whose “Houston Dash Train” image won “Best of Show–Digital” in 2018. “It gives recognition to not only Mountain Commercial Graphics, but also our customer, the material manufacturer, the RIP software developer and our print equipment manufacturer. This is a great marketing tool for every aspect of the award-winning image.”

Participants’ first entries are free, then \$30 each. During the online submission process, participants receive an information kit outlining any additional required information and material shipping instructions. Entries must arrive at the official SGIA depository by October 17. To learn more about the competition and enter, visit SGIA.org.

About Printing United

[PRINTING United](#), a new event owned and operated by SGIA in partnership with NAPCO Media, will launch in Dallas, Texas, October 23 - 25, 2019. Focusing on the opportunities presented by the convergence of printing technologies and markets, PRINTING United will cover print and finishing technologies in industry segments from apparel to graphic, packaging to commercial, and industrial. Its objective is to convey all components of integrated solutions to satisfy virtually any client need.

About SGIA

The [Specialty Graphic Imaging Association](#) is a trade association for the leaders of the 21st Century printing industry. SGIA members are bold, driven, creative and riding a wave of technology and innovation. In addition to providing high-quality information and educational resources designed to help move the printing community forward, SGIA produces the leading trade shows PRINTING United (Dallas, October 23 - 25, 2019) and Graphics of the Americas (Miami, February 27 - 29, 2020).