



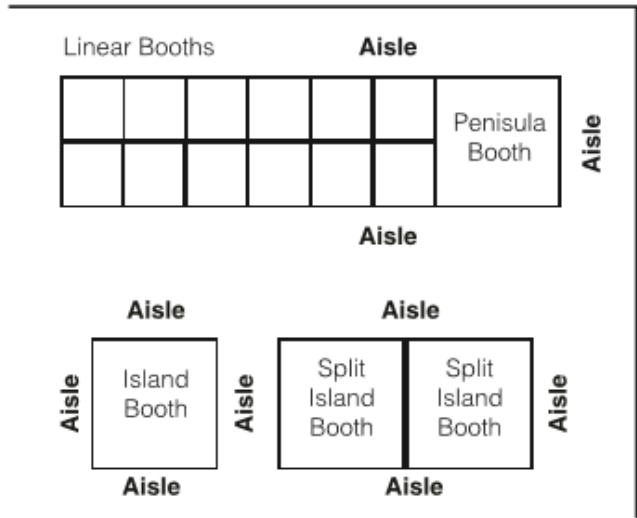
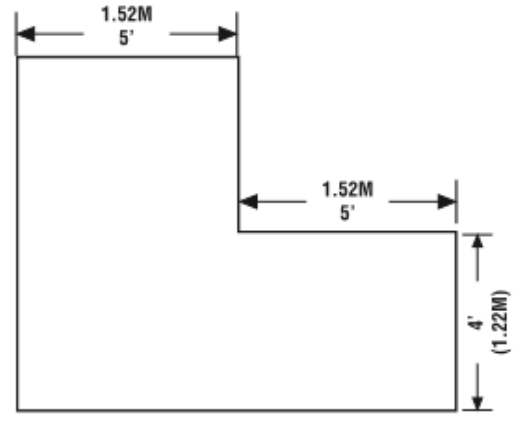
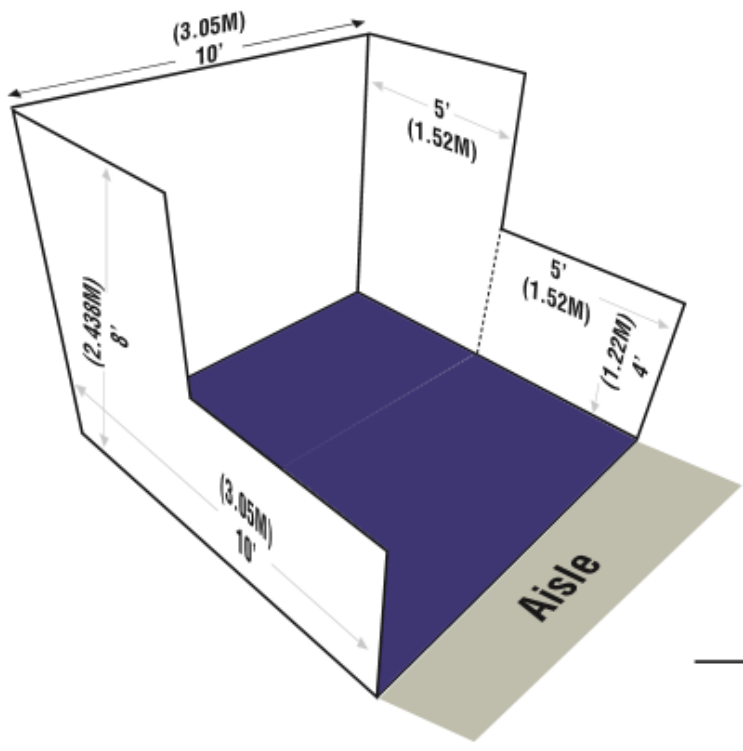
EXHIBITOR BOOTH RULES & SPECIFICATIONS

STANDARD OR "INLINE" (Instead of Linear) BOOTHS:

** Standard or "Inline" Booths do NOT come with carpet this year. You will need to order this through our General Service Contractor or provide your own.

Key

- Booth Carpet
- Aisle Carpet





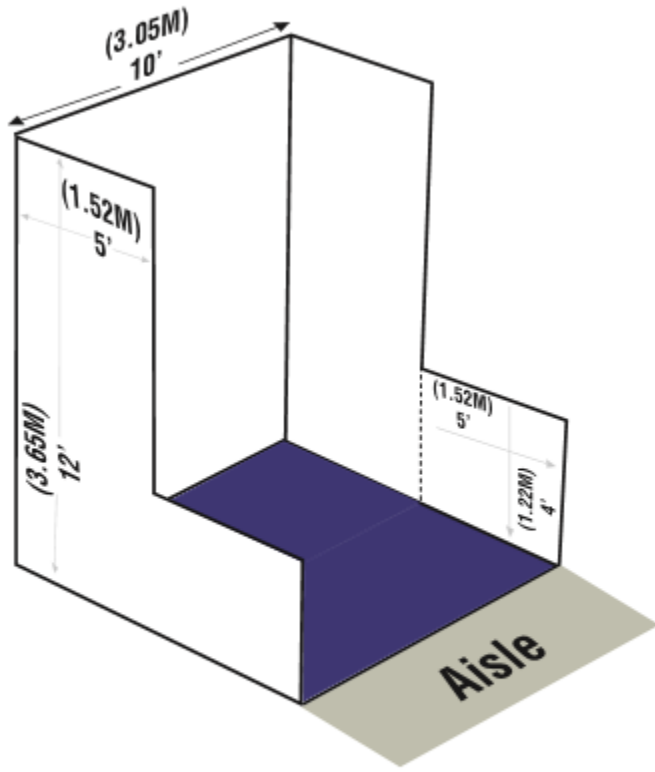
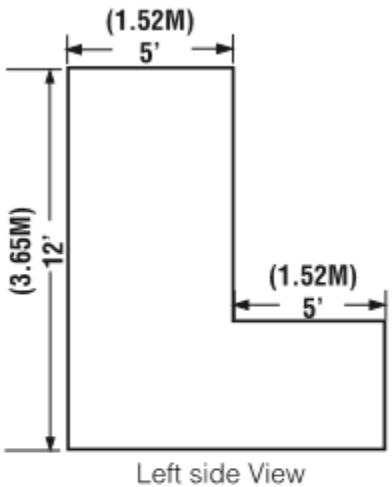
EXHIBITOR BOOTH RULES & SPECIFICATIONS

PERIMETER OR “INLINE” (Instead of Linear) BOOTHS:

** These booths are located around the perimeter of the exhibit hall

Key

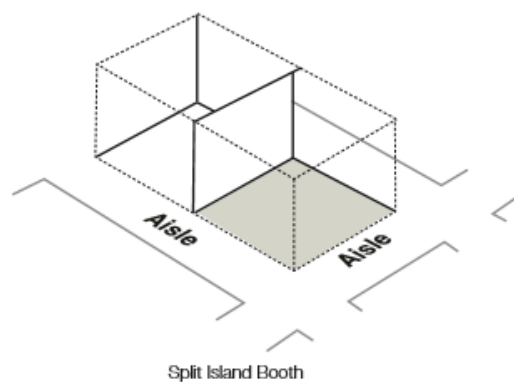
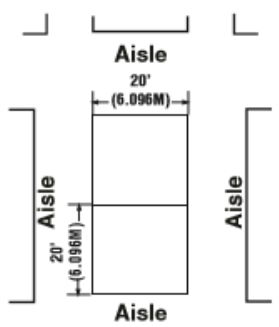
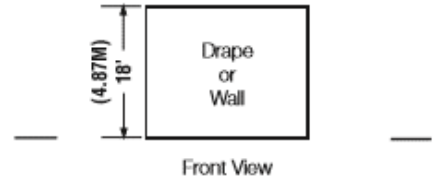
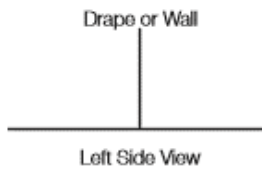
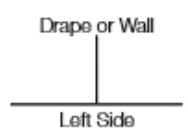
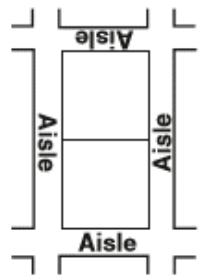
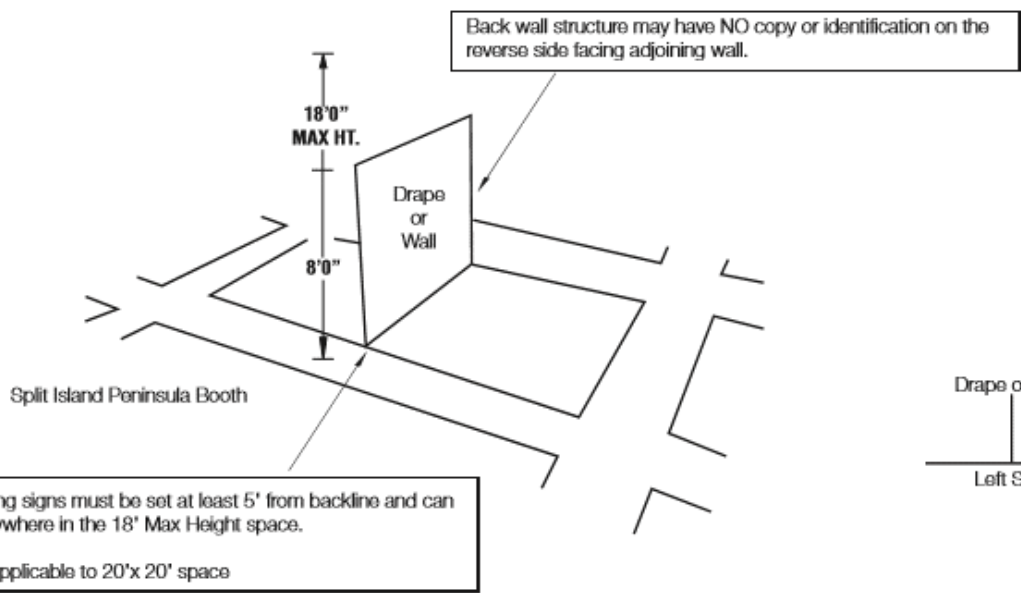
- Booth Carpet
- Aisle Carpet





EXHIBITOR BOOTH RULES & SPECIFICATIONS

SPLIT ISLAND BOOTHS:

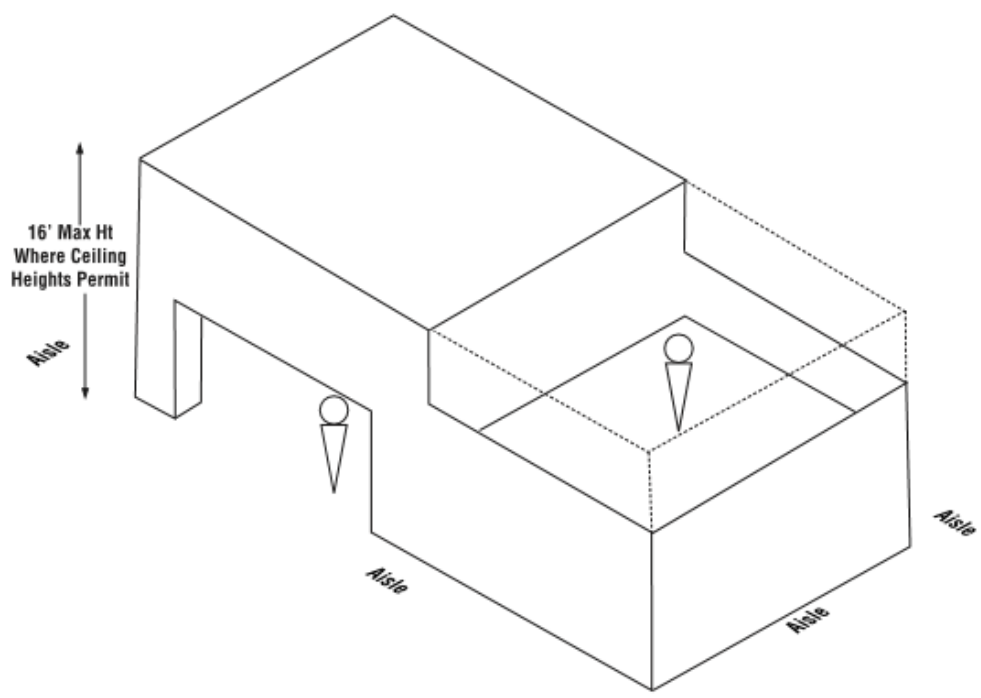
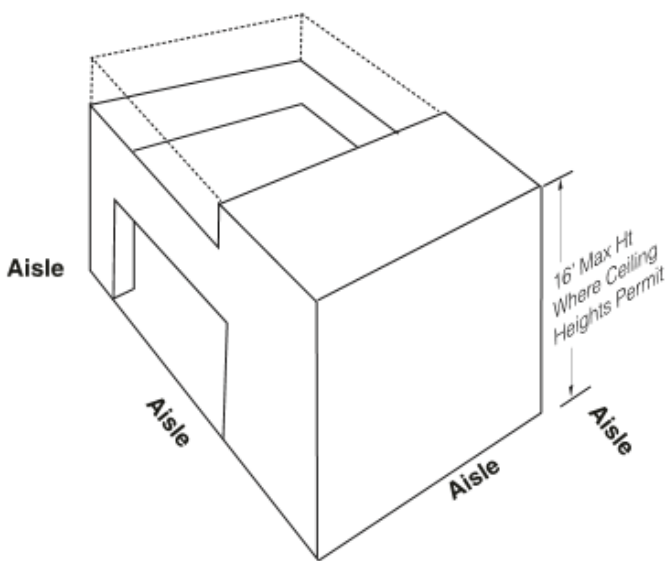




EXHIBITOR BOOTH RULES & SPECIFICATIONS

MULTI-STORY BOOTHS:

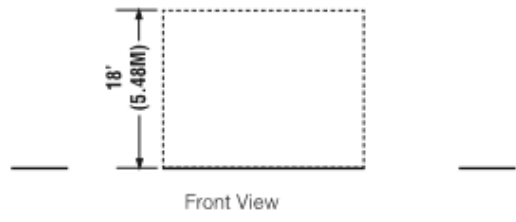
** Additional approval from Fire Marshal required



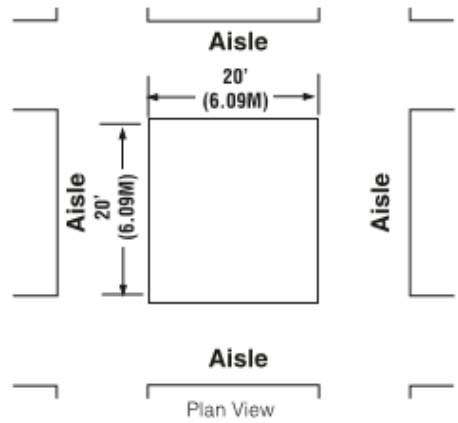
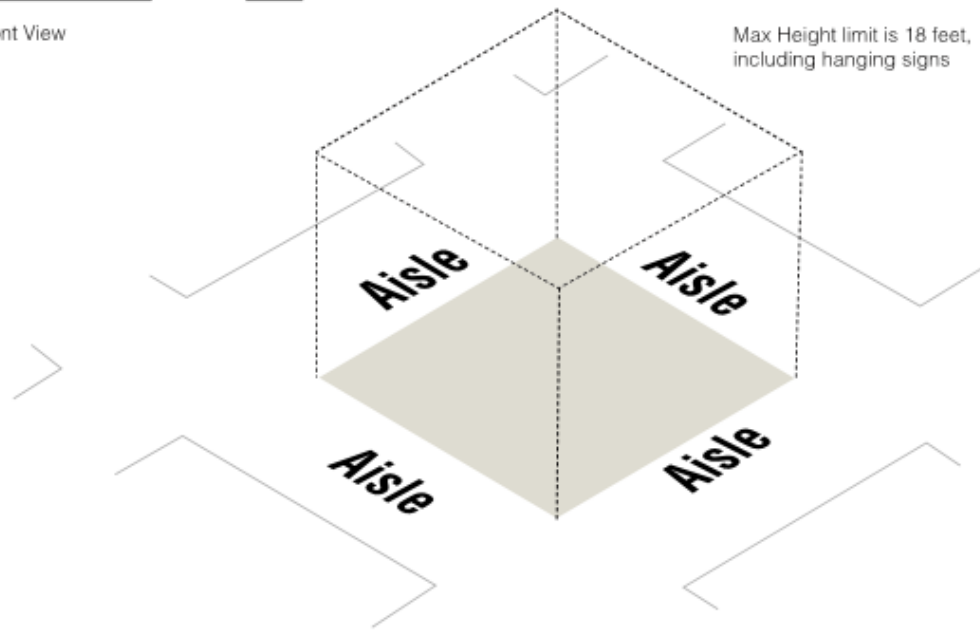


EXHIBITOR BOOTH RULES & SPECIFICATIONS

ISLAND BOOTHS:



Max Height limit is 18 feet, including hanging signs





EXHIBITOR BOOTH RULES & SPECIFICATIONS

MACHINERY PLACEMENT:

All machinery and other large products must be set back from the aisles a MINIMUM of 12 inches (0.30m) for safety. Exhibitors are required to place equipment in such a manner that printed samples do not overflow into the aisles.

****Applies to all booths planning to exhibit machinery of any kind.**

SPONSOR HANGING SIGN HEIGHT VARIANCE:

Diamond Sponsors: Maximum height limit is 22'H to the top of the sign

Platinum Sponsors: Maximum height limit is 20'H to the top of the sign

Gold Sponsors: Maximum height limit is 20'H to the top of the sign

**** Applies to Island, Split Island and Peninsula Booths**