EXHIBITOR BOOTH RULES & SPECIFICATIONS

STANDARD OR “INLINE” (Instead of Linear) BOOTHs:

** Standard or “Inline” Booths do NOT come with carpet this year. You will need to order this through our General Service Contractor or provide your own.

<table>
<thead>
<tr>
<th>Key</th>
<th>Booth Carpet</th>
<th>Aisle Carpet</th>
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</table>

- Linear Booths
- Aisle
- Peninsula Booth
- Aisle
- Island Booth
- Aisle
- Split Island Booth
- Aisle
- Split Island Booth
- Aisle
EXHIBITOR BOOTH RULES & SPECIFICATIONS

PERIMETER OR “INLINE” (Instead of Linear) BOOTHs:

** These booths are located around the perimeter of the exhibit hall

Key
- Booth Carpet
- Aisle Carpet

Left side View
EXHIBITOR BOOTH RULES & SPECIFICATIONS

SPLIT ISLAND BOOTHs:

Back wall structure may have NO copy or identification on the reverse side facing adjoining wall.

Hanging sign must be set at least 5' from backline and can be anywhere in the 18' Max Height space.
Only applicable to 20' x 20' space.
EXHIBITOR BOOTH RULES & SPECIFICATIONS

MULTI-STORY BOOTHs:

** Additional approval from Fire Marshal required
EXHIBITOR BOOTH RULES & SPECIFICATIONS

ISLAND BOOTHs:

Max Height limit is 18 feet, including hanging signs.
EXHIBITOR BOOTH RULES & SPECIFICATIONS

MACHINERY PLACEMENT:

All machinery and other large products must be set back from the aisles a MINIMUM of 12 inches (0.30m) for safety. Exhibitors are required to place equipment in such a manner that printed samples do not overflow into the aisles.

**Applies to all booths planning to exhibit machinery of any kind.

SPONSOR HANGING SIGN HEIGHT VARIANCE:

**Diamond Sponsors:** Maximum height limit is 22’H to the top of the sign

**Platinum Sponsors:** Maximum height limit is 20’H to the top of the sign

**Gold Sponsors:** Maximum height limit is 20’H to the top of the sign

** Applies to Island, Split Island and Peninsula Booths