



EXHIBIT PRICING

Exhibit Pricing

Indoor exhibits will be located in exhibit halls B & C at the Georgia World Congress Center in Atlanta, GA.

Exhibitors with contracts submitted after the priority placement deadline (July 2019) would not be included in the booth placement appointments which will take place in August 2019. In addition, after the conclusion of booth sales onsite at PRINTING United 2019, exhibitors, once qualified, will be placed on a first come first served basis provided they have submitted a signed contract.

Pricing colors (peach – prime, and purple, standard) outlined on the chart below will correspond with the color of the booth on the live floor plan.

Tiers	SQUARE FEET	PRIME	Cost/100 Square Feet	STANDARD	Cost/100 Square Feet
1	12,000 & Up	\$29.00	\$2,900	\$27.00	\$2,700
2	9,000 – 11,999	\$29.50	\$2,950	\$27.50	\$2,750
3	6,000 – 8,999	\$30.00	\$3,000	\$28.00	\$2,800
4	3,000 – 5,999	\$30.50	\$3,050	\$28.50	\$2,850
5	800 – 2,999	\$31.00	\$3,100	\$29.00	\$2,900
6	400 – 799	\$31.50	\$3,150	\$29.50	\$2,950
7	0 – 399	\$32.00	\$3,200	\$30.00	\$3,000

Prime Pricing is what we have determined as the front of halls, closer to the entrances, and main aisles.

Standard Pricing is what we determined to be the back and sides of halls, depending on location, there will still be strong attendee traffic.

This pricing structure allows exhibitors to choose a location and exhibit space that best meets their budget and needs and allows for more opportunity for exhibitors of all sizes.



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Payment Terms and Schedule

1. 10% deposit due within (7) business days of submitting a signed contract (Only for exhibit space booking prior to January 2020)
2. 40% payment due January 15, 2020 (total amount collected to this date should be equal to 50%)
3. After January 15th – 50% of the total booth space price will be due within (10) business days
4. Final 50% will be due on or before June 15, 2020

Due to PCI Compliance, SGIA does not store credit card or bank information, thus, we do not auto charge your account on the dates outlined above.

Credit card payments will need to be authorized through our online payment processing portal or a card number can be provided over the phone to be charged by our team.

- **Make a payment online** (a 3% convenience fee will be added to each credit card transaction)
- **Make a payment by wire transfer** (To wire funds, please add \$25.00 to the amount to cover wire fee)
- **Make a payment by ACH**

Need help or an invoice? Email us at exhibit@printingunited.com.