

EXHIBIT PRICING

Exhibit Pricing

Indoor exhibits will be in two exhibit halls North & Central in the Las Vegas Convention Center in Las Vegas, Nevada. Pricing colors (peach – prime, and purple, standard) outlined on the chart below will correspond with the color of the booth on the live floor plan. All exhibitors are required to be members or pay a non-member fee in order to exhibit which is non-refundable. *Please note the price increase in January of 2022.

***The PRINTING United Alliance office is closed Dec 24-Jan 1 and any applications received after Dec 23 will be subject to the new pricing.

Pricing PRIOR to January 1, 2022

TIERS	SQUARE FEET	PRIME	COST/100 SQUARE FEET	STANDARD	COST/100 SQUARE FEET
1	12,000 & Up	\$30.00	\$3,000	\$28.00	\$2,800
2	9,000 – 11,999	\$30.50	\$3,050	\$28.50	\$2,850
3	6,000 – 8,999	\$31.00	\$3,100	\$29.00	\$2,900
4	3,000 – 5,999	\$31.50	\$3,150	\$29.50	\$2,950
5	800 – 2,999	\$32.00	\$3,200	\$30.00	\$3,000
6	400 – 799	\$32.50	\$3,250	\$30.50	\$3,050
7	0 – 399	\$33.00	\$3,300	\$31.00	\$3,100

Pricing AFTER January 1, 2022

TIERS	SQUARE FEET	PRIME	COST/100 SQUARE FEET	STANDARD	COST/100 SQUARE FEET
1	12,000 & Up	\$32.00	\$3,200	\$30.00	\$3,000
2	9,000 – 11,999	\$32.50	\$3,250	\$30.50	\$3,050
3	6,000 – 8,999	\$33.00	\$3,300	\$31.00	\$3,100
4	3,000 – 5,999	\$33.50	\$3,350	\$31.50	\$3,150
5	800 – 2,999	\$34.00	\$3,400	\$32.00	\$3,200
6	400 – 799	\$34.50	\$3,450	\$32.50	\$3,250
7	0 – 399	\$35.00	\$3,500	\$33.00	\$3,300

EXHIBIT PRICING

Prime Pricing is what we have determined as the front of halls, closer to the entrances, and main aisles.

Standard Pricing is what we determined to be the back and sides of halls, depending on location, there will still be strong attendee traffic.

This pricing structure allows exhibitors to choose a location and exhibit space that best meets their budget and needs and allows for more opportunity for exhibitors of all sizes.

Exhibitors with contracts submitted after the priority placement deadline (July 2021) would not be included in the booth placement appointments, which will take place in August 2021. After the priority placement appointments take place in August, exhibitors, once qualified, will be placed on a first come first served basis provided they have submitted a signed contract.

Payment Terms and Schedule

1. First 10% will be due at contract signing.
2. 40% will be due on or before January 17th, 2022.
3. Final 50% will be due on or before June 12th, 2022.

Due to PCI Compliance, PRINTING United Alliance does not store credit card or bank information, thus, we do not auto charge your account on the dates outlined above.

Credit card payments will need to be authorized through our online payment processing portal or a card number can be provided over the phone to be charged by our team.

- [Make a payment online](#) (a non-refundable 3% convenience fee will be added to each credit card transaction)
- [Make a payment by wire transfer](#) (To wire funds, please add \$25.00 to the amount to cover wire fee)
- [Make a payment by ACH](#)

Need help or an invoice? Email us at exhibit@printingunited.com.