



POWERED BY



Join the global printing community this October for PRINTING United's Digital Experience.

14
ACTION-PACKED
DAYS

The **PRINTING United Digital Experience** will consist of three power-packed weeks of programming and new product launches during the months of October and November. The Digital Experience will include a series of community-based content sessions called Insight Days which will serve as the catalyst for attracting printers from around the globe. The platform will also include a wealth of information from many of the industry's best OEMs and suppliers. This robust combination will create a one of a kind educational experience for the printers and drive engagement, pipeline development, and sales for sponsors.

ACCESS TO
30,000
ESTIMATED
REGISTERED
ATTENDEES

Each Insight Day will focus on a different community spanning apparel, commercial, digital textile, graphics/wide-format, in-plant, industrial, mailing/fulfillment, and packaging. In the COVID environment, this unique format provides an opportunity for the global printing market to come together in a way that has not been possible in 2020.

**SEGMENT
SPECIFIC**
PROGRAMMING

The experience is heavily focused on providing insight and information for many of the product launches that have taken place this year. If your company has news to share about new product launches or is looking to drive awareness of existing technology, PRINTING United Digital Experience is YOUR platform. All new products will be included in each day's Daily Guide. Deadlines apply - sponsor today.

HOSTED
**INSIGHT
DAYS**
WITH CONTENT AND
PRODUCT DEMO
SESSIONS

We anticipate a robust audience of over 30k printers from around the globe to register as the barrier to attend is so low... registration is free, there is no out-of-office time required, and no T&E expense will be incurred. **Join the current sponsors listed below as a PRINTING United Digital Experience SPONSOR** and come together with your clients and prospects for this exceptional educational opportunity that will support your organization as the industry moves towards recovery in 2021.

COVERAGE IN
**GLOBAL
AUDIENCE
OF PRINTERS**
ACROSS ALL
SEGMENTS

ORDER HERE: https://pru20.exh.mapyourshow.com/6_0/login.cfm

**FOR MORE INFORMATION ON JOINING THE DIGITAL EXPERIENCE,
CONTACT YOUR SALES REP TODAY: sponsorship@printing.org**

SPONSORS



Sponsorship Tiers

SPONSORSHIP DELIVERABLES	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Company Logo	✓	✓	✓	✓
Address Information	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Product Categories (Limit 10 per sponsor)	✓	✓	✓	✓
Showcase - Images/Descriptions			3	5
Showcase - Videos			1	3
Access to Leads and Reporting	✓	✓	✓	✓
Content Assets (Collateral)	1	3	5	7
Virtual Business Cards (Contact Links and Live Chat)	1	3	5	7
New Products		1	3	5
Show Specials			1	3
Scheduled Events			1	2
Exhibitor Tags	✓	✓	✓	✓
Search/Navigation - Priority Placement			✓	✓
Media Coverage	✓	✓	✓	✓
Insight Days - Daily Guides (1 insert)			Half-Page	Full Page
Insight Days - Featured Product Demonstrations Video			1	3
Linear Video Advertising (Pre/Post Roll ads)			1	3
PRICE	\$750	\$2,500	\$25,000	\$60,000



ADDITIONAL SPONSORSHIPS	PRICE
Insight Day - Overall Daily Sponsor*	\$10,000
Insight Days - Featured Product Demonstrations Video*	\$10,000
Linear Video Advertising (Pre/Post Roll ads)	\$2,500
Insight Days - Daily Guides	
Full-Page (per page/guide)	\$4,000
Half-Page (per page/guide)	\$2,500
Insight Days - Sample Orders Program (1000 samples)	\$5,000

* These options are only available to Tier 3 and 4 sponsors.*

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